

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57048

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

179297	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	319900	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	WATERFRONT STRATEGIES				HOUSE MAJORITY PAC		
AND	3050 K St NW Ste 100				700 13th St NW Ste 600		
ADDRESS	Washington	DC	20007-5108		Washington	DC 20005-3960	
	USA				USA		
CONTACT					PRODUCTPITT 10/23-29		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE 1300		
			2162				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY HOUSE MAJORITY PAC										
1	11111..	4 1	09:00A	09:30A	30S	10/23/12-10/26/12 10/29/12-10/29/12	PITTSBURGH LIVE	5	300.00	1500.00
30 MIN SEP										
2	11111..	4 1	09:30A	09:57A	30S	10/23/12-10/26/12 10/29/12-10/29/12	PITTSBURGH LIVE	5	300.00	1500.00
30 MIN SEP										
3	01111..	4	09:58A	10:57A	30S	10/23/12-10/26/12	LET'S MAKE A DEAL	4	600.00	2400.00
30 MIN SEP										
4	T-F	3	10:58A	11:58A	30S	10/23/12-10/26/12	PRICE IS RIGHT	3	750.00	2250.00
30 MIN SEP										
5	11111..	4 1	11:58A	12:30P	30S	10/23/12-10/26/12 10/29/12-10/29/12	NOON NEWS	5	795.00	3975.00
30 MIN SEP										
6	01111..	4	02:58P	03:58P	30S	10/23/12-10/26/12	DR. PHIL	4	550.00	2200.00
30 MIN SEP										
7	Su	1	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	1	900.00	900.00
30 MIN SEP										
8	01111..	4	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING 6-7AM	4	800.00	3200.00
30 MIN SEP										
9	T-F	3	04:00P	04:30P	30S	10/23/12-10/26/12	4-430PM NEWS	3	900.00	2700.00
30 MIN SEP										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57048-1

DATE PRINTED

10/22/12

PAGE 2

179297	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	319900	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
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AND	3050 K St NW Ste 100			700 13th St NW Ste 600			
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	USA			USA			
CONTACT				PRODUCTPITT 10/23-29			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1300			
			2162				
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			FROM	TO						
10 30 MIN SEP	01111..	4	04:30P	05:00P	30S	10/23/12-10/26/12	430-5PM NEWS	4	900.00	3600.00
11 30 MIN SEP	01111..	4	05:00P	05:30P	30S	10/23/12-10/26/12	5-530PM NEWS	4	1050.00	4200.00
12 30 MIN SEP	11111..	4 1	05:30P	06:00P	30S	10/23/12-10/26/12 10/29/12-10/29/12	530-6PM NEWS	5	1050.00	5250.00
13 30 MIN SEP	11111..	4 1	05:58P	06:30P	30S	10/23/12-10/26/12 10/29/12-10/29/12	M-F 6PM NEWS	5	1300.00	6500.00
14 30 MIN SEP	11111..	4 1	06:30P	07:00P	30S	10/23/12-10/26/12 10/29/12-10/29/12	M-F 630PM NEWS	5	1300.00	6500.00
15 30 MIN SEP	11111..	4 1	07:30P	07:58P	30S	10/23/12-10/26/12 10/29/12-10/29/12	THE INSIDER	5	850.00	4250.00
16 30 MIN SEP	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	1	7000.00	7000.00
17 30 MIN SEP	W	1	10:00P	11:00P	30S	10/24/12-10/24/12	C.S.I.	1	6000.00	6000.00
18 30 MIN SEP	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	4500.00	4500.00
19 30 MIN SEP	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	#1 COCHRAN SUNDAY SPORTS	1	1000.00	1000.00

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				PRODUCT	PITT 10/23-29
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1300
			2162		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1					

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			FROM	TO						
							Total Contract:	66		69425.00
							Billing Summary			
						Oct	Nov	Dec	Total	
					Qtr 4-12	63530.00	5895.00	.00	69425.00	
									GRAND TOTAL	69425.00

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